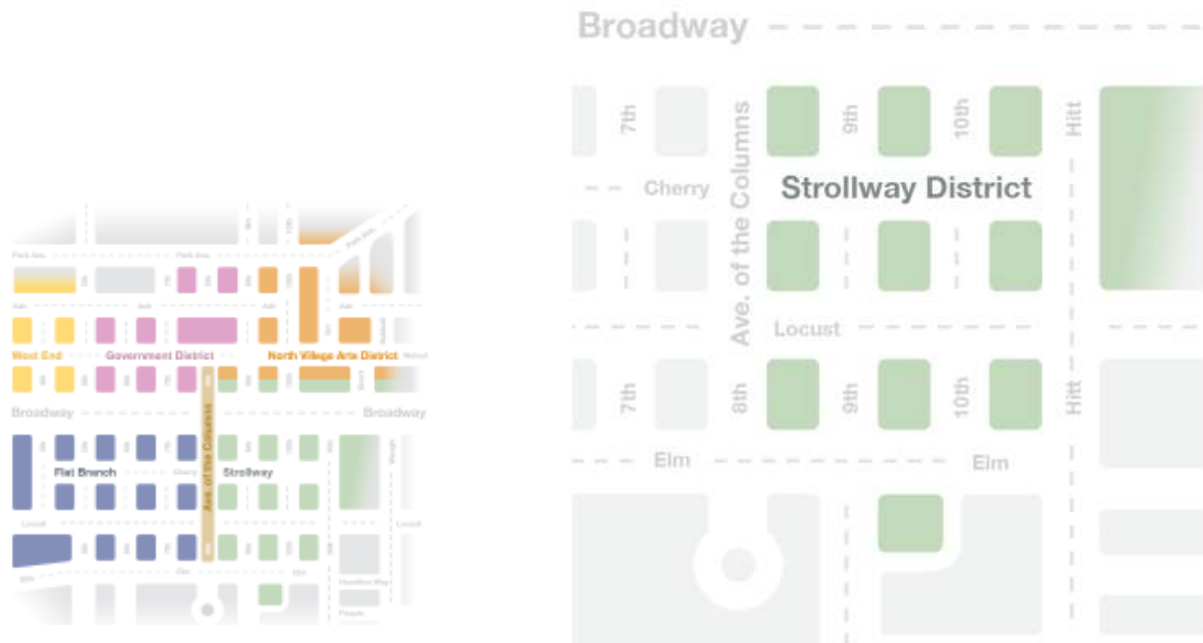


# The Strollway

This is *The District's* prime 24-hour shopping, dining and entertainment area. Centered around the crossroads of Broadway and Ninth, the Strollway draws shoppers from across the Mid-Missouri region. Whether it's shopping at one-of-a-kind gift stores and clothing boutiques on Broadway or strolling through the hip selection of shops and coffee shops on Ninth, the Strollway is everyone's first—but not last—stop in *The District*.

After the removal of the concrete canopies along Broadway, property owners have undertaken a number of façade renovation projects and this area comprises the majority of the area within our National Historic District. Priorities in this area include maintaining a strong retail presence on both Ninth and Broadway, continuing the beautification of Broadway, and supporting a new downtown hotel and parking garage.



## Focal Points

- FNB Art Park
- Historic Missouri Theatre
- Museum of Anthropology
- Museum of Art & Archeology
- Peace Park
- University of Missouri

## Retail and Restaurant Highlights

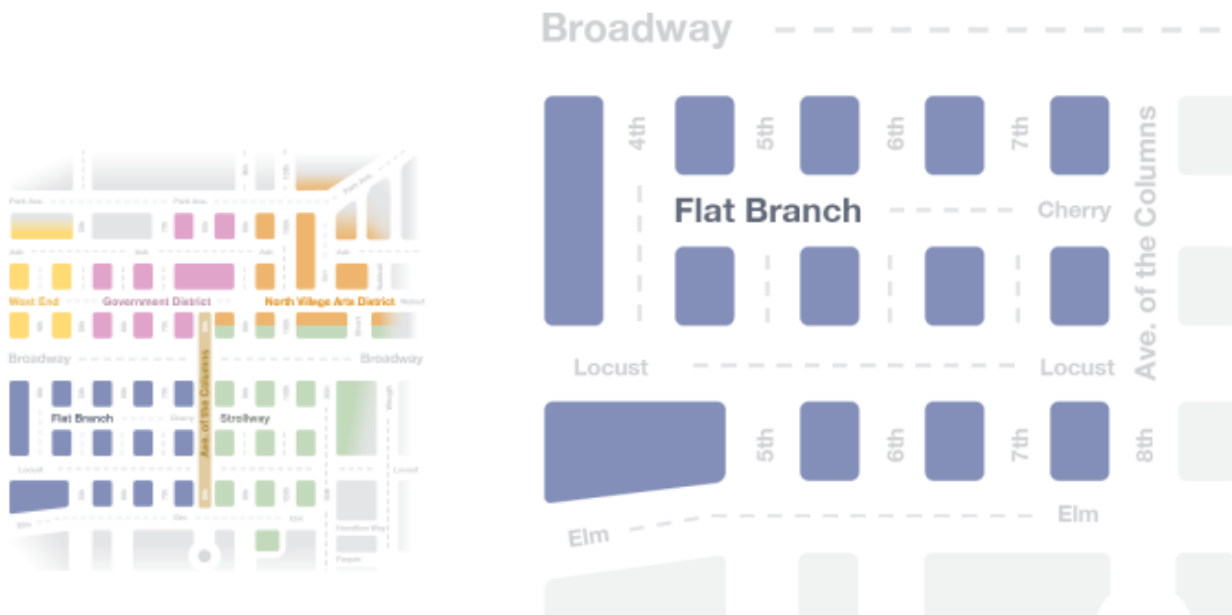
Allen's Flowers	Lakota Coffee
American Shoe	Main Squeeze
Bambino's	Makes Scents
Bangkok Gardens	Maude Vintage
Belle	My Secret Garden
Binghams	Panera Bread
Blackberry Exchange	Pasta Factory
Bluestem Missouri Crafts	Poppy
Booche's	Sake
Buchroeder's Jewelry	Shakespeare's Pizza
Calhoun's	Swank Boutique
Columbia Art League	Sycamore
Cool Stuff	Tallulah's Kitchen & Table
Envy's	Teller's Bar & Grill
Formosa	The Mustard Seed
Get Lost Books	Tiger Spirit
Glik's	Tonic
Grace Antiquities	Top Ten Wines
Harpo's Bar & Grill	
Kent's Floral Gallery	

# Flat Branch

Once an old warehouse district with little more than an abandoned rail line, Flat Branch is quickly becoming *The District's* most popular area. Flat Branch now offers everything from restaurants to recreation to residential. Anchored on each side by Flat Branch Pub & Brewing and The Candy Factory, this area has seen significant growth on the restaurant and office front.

The area is also becoming the center for several major attractions, such as downtown's newest park at the trailhead of the MKT. Bicyclists and hikers can now take KATY Trail's MKT Spur right into *The District* for a day of shopping and dining. Tourists will also be drawn to the historic Blind Boone Home, undergoing restoration and transformation into a ragtime museum. Space has been set aside by the University of Missouri and the City of Columbia for another large attraction, the State Historical Society.

Priorities in this area include increasing the pedestrian connection between Flat Branch and the downtown core and supporting the development of larger attractions that would appeal to residents and visitors alike.



## Focal Points

- Blind Boone Home & Museum
- Flat Branch Park & River Walk!
- Historic KATY Station
- MKT/KATY Trailhead
- Second Baptist Church

## Retail and Restaurant Highlights

Addison's American Grill	Cyclextreme
Bengal's Bar & Grill	Dungarees
Billiards on Broadway	Flat Branch Pub & Brewing
Broadway Diner	McAdam's Ltd.
Candy Factory	Shiloh Bar & Grill
CJ's Wings	Wine Cellar & Bistro
Coley's	

# North Village Arts District

Known for its more bohemian atmosphere, the North Village is the place to find local artists at work. Or if you're in the mood for entertainment, you can enjoy a jazz concert or attend a gallery walk. Property owners in this area and residents in the surrounding neighborhood have made a commitment to the arts and are currently recruiting artists to live and work in this area. In 2007 the North Village became home to Orr Street Studios, a series of old warehouses converted to artist studios that served as a catalyst for the new arts district. The area is bordered by both Columbia and Stephens Colleges, and the campuses host a variety performances and art exhibits. Stephens College Costume Museum is also within walking distance.

Priorities for this area include continued support of the arts as well as adaptive reuse of older buildings. Also key for this area is strengthening the connection to the downtown core through beautification and wayfinding.



## Focal Points

- Columbia College
- Stephens College
- Stephens Costume Museum
- Orr Street Studios
- The Blue Note
- Wabash Station
- Village Square Park

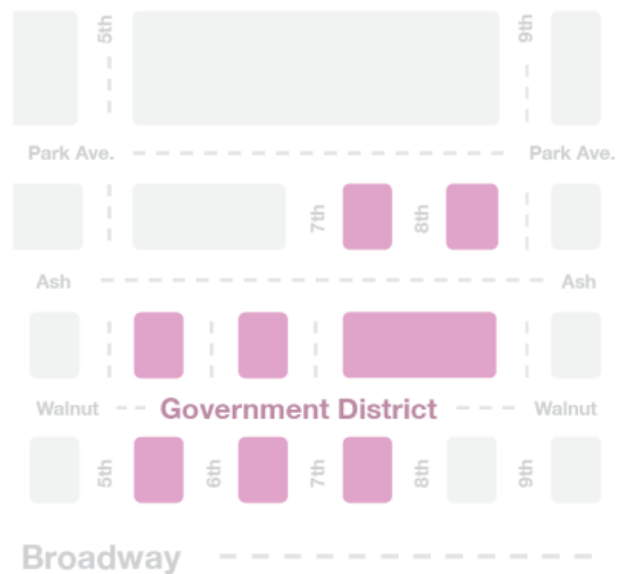
## Retail and Restaurant Highlights

- Aardvark
- Butterfly Tattoo
- Artlandish
- Central Missouri Computers
- Coffee Zone
- Dryer's Shoes
- Ernie's Steak House
- Gotcha Costumes
- La Siesta
- Mojo's Live Music
- Ninth Street Deli
- North Village Art Studios
- Pure Photography
- PS Gallery
- Red 'n Moe's Pizza
- The Bridge Live Music
- The Diamond Banc
- The Frame Shop
- The Muse – Coffee & Gallery

# Government District

*The District* is fortunate to have several branches of government located here, giving people one-stop shopping for all their needs. The highlight of this area is the Courthouse Square complex, created through the efforts of both public and private entities. Once a downtown thoroughfare, a block of Eighth Street was closed off and redesigned to create a gathering place in the center of *The District*. This area is a wonderful mix of public and private, work and play. The Boone County Courthouse, the County Building and City Hall have recently undergone expansion and renovation. Two other city buildings—the Gentry and the Howard Buildings—have been renovated as well to create a city “campus.” A fifth parking garage was just completed to handle the increase in *District* workers.

Major building priorities in this area have been largely accomplished but a clear need exists north of Broadway for businesses that cater to these office workers, such as coffee shops, casual dining restaurants and services.



## Focal Points

Courthouse Square  
Columbia City Hall  
Roger Wilson County Building  
U.S. Post Office

## Retail and Restaurant Highlights

Boone Tavern  
McNally's Irish Pub  
Room 38  
Salon Nefisa  
We Always Swing Jazz Series

# Avenue of the Columns

Flanked on each end by Columbia’s famous columns, the Avenue of the Columns is *The District’s* most promising project area. Home to numerous banks, university offices and city buildings, this section of Eighth Street is currently undergoing an exciting transformation. Property owners, with the help of the city, have hired a design consultant to turn the Avenue of the Columns into an area that is vital, attractive and a sure draw for pedestrians. Possibilities include new landscaping, sidewalk amenities, artwork, and a constantly changing tableau to entice people to this section of *The District*.

This is now a key area for both residential and mixed-use developments. Much of the street is currently underutilized and the opportunity exists for infill projects that will offer needed residential space for young professionals and active retirees. As the residential base grows, the demand for businesses that focus on furniture, home accessories, specialty groceries, and basic services will grow as well.



## Focal Points

Guitar Building  
 Historic Francis Quadrangle  
 Missouri Press Association  
 Office of Cultural Affairs  
 The Columns  
 The Missourian  
 Tiger Hotel

## Retail and Restaurant Highlights

Bank of America  
 Bleu Restaurant and Wine Bar  
 Boone County National Bank  
 D & M Sound  
 First National Bank

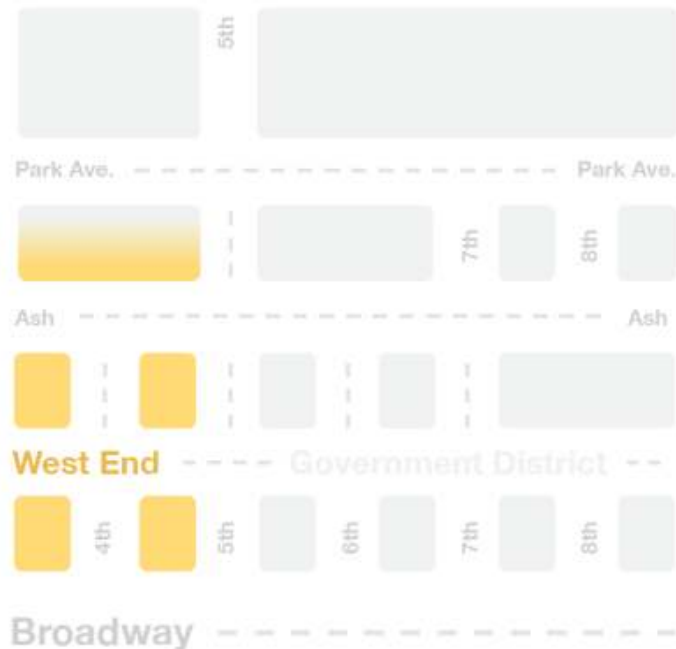
The Sub Shop

The Marc

# West End

*The District* isn't all restaurants and shopping—those looking for light industrial or office space can still find it in the West End, home to the Columbia Daily Tribune. This is also the area where *District* workers or residents can get an oil change, purchase a cell phone or rent a car.

This is an important redevelopment area and mixed-use infill projects would significantly change the western edge of *The District*. A west gateway—the beautification of the intersection of Broadway and Providence—is a key priority.



## Focal Points

Columbia Daily Tribune  
Tribune Pocket Park

## Retail and Restaurant Highlights

Avis  
Break Time  
Broadway Physical Therapy  
Enterprise Rent-A-Car  
Goodyear Tires  
Jiffy Lube  
L.C. Betz Jewelers  
The Executive Building  
Tony's Pizza Palace  
Tucker's Fine Jewelry