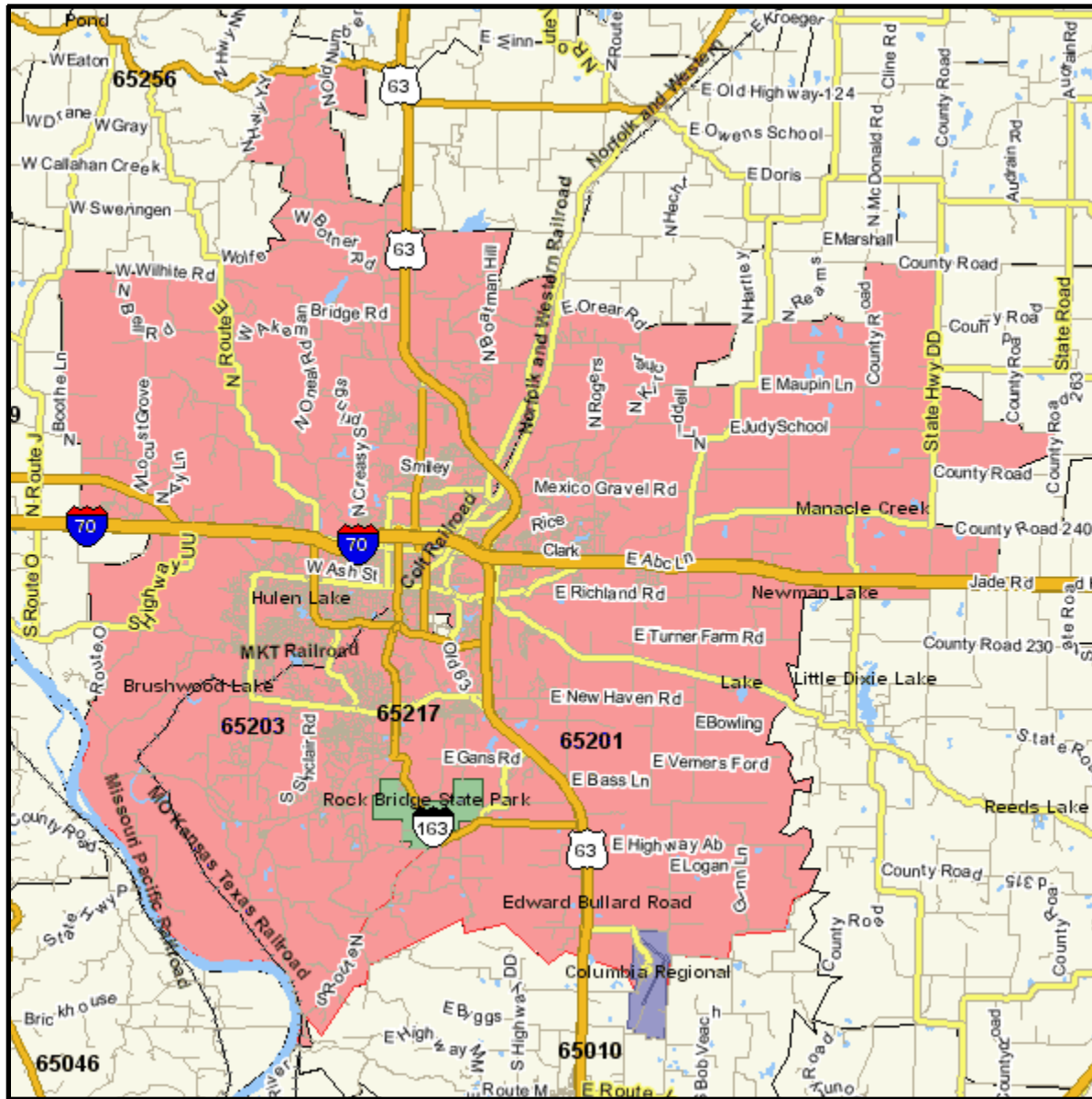


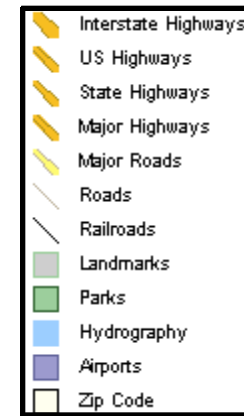
# Area Map

Prepared For: The District

Order #: 968943174  
Site: 01



Zip Code  
See Appendix for Geographies



# Area Map

Prepared For: The District

Order #: 968943174  
Site: 01

## Appendix: Area Listing

Area Name:

Type: List - Area ZIP Codes

<u>Geography Code</u>	<u>Geography Name</u>	<u>Geography Code</u>	<u>Geography Name</u>
65201	Columbia	65202	Columbia
65203	Columbia		

## Pop-Facts: Demographic Snapshot Report

Trade Area: ZIP, (see appendix for geographies), aggregate

Description	Total ZIP	%
<b>Population</b>		
2011 Projection	128,951	
2006 Estimate	122,326	
2000 Census	114,246	
1990 Census	94,572	
Growth 2006-2011	5.42%	
Growth 2000-2006	7.07%	
Growth 1990-2000	20.80%	
<b>2006 Est. Population by Single Race Classification</b>		
	122,326	
White Alone	101,083	82.63
Black or African American Alone	11,997	9.81
American Indian and Alaska Native Alone	526	0.43
Asian Alone	4,470	3.65
Native Hawaiian and Other Pacific Islander Alone	58	0.05
Some Other Race Alone	1,055	0.86
Two or More Races	3,137	2.56
<b>2006 Est. Population Hispanic or Latino by Origin*</b>		
	122,326	
Not Hispanic or Latino	119,459	97.66
Hispanic or Latino:	2,867	2.34
Mexican	1,581	55.14
Puerto Rican	209	7.29
Cuban	121	4.22
All Other Hispanic or Latino	956	33.34
<b>2006 Est. Hispanic or Latino by Single Race Class.</b>		
	2,867	
White Alone	1,606	56.02
Black or African American Alone	116	4.05
American Indian and Alaska Native Alone	42	1.46
Asian Alone	21	0.73
Native Hawaiian and Other Pacific Islander Alone	3	0.10
Some Other Race Alone	800	27.90
Two or More Races	279	9.73



## Pop-Facts: Demographic Snapshot Report

Trade Area: ZIP, (see appendix for geographies), aggregate

Description	Total ZIP	%
<b>2006 Est. Pop. Asian Alone Race by Category*</b>	4,470	
Chinese, except Taiwanese	1,231	27.54
Filipino	255	5.70
Japanese	153	3.42
Asian Indian	981	21.95
Korean	677	15.15
Vietnamese	262	5.86
Cambodian	310	6.94
Hmong	0	0.00
Laotian	9	0.20
Thai	123	2.75
Other Asian	383	8.57
Two or more Asian categories	86	1.92
<b>2006 Est. Population by Ancestry</b>	122,326	
Pop, Arab	830	0.68
Pop, Czech	493	0.40
Pop, Danish	409	0.33
Pop, Dutch	1,190	0.97
Pop, English	10,587	8.65
Pop, French (except Basque)	1,768	1.45
Pop, French Canadian	318	0.26
Pop, German	23,660	19.34
Pop, Greek	176	0.14
Pop, Hungarian	230	0.19
Pop, Irish	9,546	7.80
Pop, Italian	2,524	2.06
Pop, Lithuanian	57	0.05
Pop, United States or American	10,303	8.42
Pop, Norwegian	912	0.75
Pop, Polish	1,075	0.88
Pop, Portuguese	120	0.10
Pop, Russian	634	0.52
Pop, Scottish	1,867	1.53
Pop, Scotch-Irish	2,032	1.66
Pop, Slovak	48	0.04
Pop, Sub-Saharan African	1,012	0.83
Pop, Swedish	1,173	0.96
Pop, Swiss	238	0.19
Pop, Ukrainian	140	0.11
Pop, Welsh	692	0.57
Pop, West Indian (exc Hisp groups)	215	0.18



# Pop-Facts: Demographic Snapshot Report

Trade Area: ZIP, (see appendix for geographies), aggregate

Description	Total ZIP	%
<b>2006 Est. Population by Ancestry</b>		
Pop, Other ancestries	23,697	19.37
Pop, Ancestry Unclassified	26,380	21.57
<b>2006 Est. Pop Age 5+ by Language Spoken At Home</b>		
	115,080	
Speak Only English at Home	106,009	92.12
Speak Asian/Pacific Islander Language at Home	2,560	2.22
Speak IndoEuropean Language at Home	3,010	2.62
Speak Spanish at Home	2,579	2.24
Speak Other Language at Home	922	0.80
<b>2006 Est. Population by Sex</b>		
	122,326	
Male	59,211	48.40
Female	63,115	51.60
Male/Female Ratio	0.94	
<b>2006 Est. Population by Age</b>		
	122,326	
Age 0 - 4	7,246	5.92
Age 5 - 9	7,293	5.96
Age 10 - 14	7,389	6.04
Age 15 - 17	4,390	3.59
Age 18 - 20	11,394	9.31
Age 21 - 24	11,845	9.68
Age 25 - 34	18,859	15.42
Age 35 - 44	16,927	13.84
Age 45 - 49	8,279	6.77
Age 50 - 54	7,564	6.18
Age 55 - 59	6,269	5.12
Age 60 - 64	4,275	3.49
Age 65 - 74	5,563	4.55
Age 75 - 84	3,440	2.81
Age 85 and over	1,593	1.30
Age 16 and over	98,893	80.84
Age 18 and over	96,008	78.49
Age 21 and over	84,614	69.17
Age 65 and over	10,596	8.66
<b>2006 Est. Median Age</b>		
	31.15	
<b>2006 Est. Average Age</b>		
	34.30	



# Pop-Facts: Demographic Snapshot Report

Trade Area: ZIP, (see appendix for geographies), aggregate

Description	Total ZIP	%
<b>2006 Est. Male Population by Age</b>	59,211	
Age 0 - 4	3,710	6.27
Age 5 - 9	3,684	6.22
Age 10 - 14	3,791	6.40
Age 15 - 17	2,214	3.74
Age 18 - 20	5,203	8.79
Age 21 - 24	5,863	9.90
Age 25 - 34	9,423	15.91
Age 35 - 44	8,360	14.12
Age 45 - 49	3,969	6.70
Age 50 - 54	3,556	6.01
Age 55 - 59	3,046	5.14
Age 60 - 64	2,022	3.41
Age 65 - 74	2,525	4.26
Age 75 - 84	1,379	2.33
Age 85 and over	466	0.79
<b>2006 Est. Median Age, Male</b>	30.46	
<b>2006 Est. Average Age, Male</b>	33.39	
<b>2006 Est. Female Population by Age</b>	63,115	
Age 0 - 4	3,536	5.60
Age 5 - 9	3,609	5.72
Age 10 - 14	3,598	5.70
Age 15 - 17	2,176	3.45
Age 18 - 20	6,191	9.81
Age 21 - 24	5,982	9.48
Age 25 - 34	9,436	14.95
Age 35 - 44	8,567	13.57
Age 45 - 49	4,310	6.83
Age 50 - 54	4,008	6.35
Age 55 - 59	3,223	5.11
Age 60 - 64	2,253	3.57
Age 65 - 74	3,038	4.81
Age 75 - 84	2,061	3.27
Age 85 and over	1,127	1.79
<b>2006 Est. Median Age, Female</b>	31.85	
<b>2006 Est. Average Age, Female</b>	35.15	



# Pop-Facts: Demographic Snapshot Report

Trade Area: ZIP, (see appendix for geographies), aggregate

Description	Total ZIP	%
<b>2006 Est. Population Age 15+ by Marital Status*</b>	100,398	
Total, Never Married	38,206	38.05
Married, Spouse present	44,294	44.12
Married, Spouse absent	4,396	4.38
Widowed	3,942	3.93
Divorced	9,560	9.52
Males, Never Married	19,151	19.08
Previously Married	5,292	5.27
Females, Never Married	19,055	18.98
Previously Married	9,580	9.54
<b>2006 Est. Pop. Age 25+ by Educational Attainment*</b>	72,769	
Less than 9th grade	2,055	2.82
Some High School, no diploma	5,112	7.02
High School Graduate (or GED)	14,883	20.45
Some College, no degree	14,175	19.48
Associate Degree	3,333	4.58
Bachelor's Degree	18,071	24.83
Master's Degree	8,366	11.50
Professional School Degree	3,204	4.40
Doctorate Degree	3,570	4.91
<b>Households</b>		
2011 Projection	51,860	
2006 Estimate	48,793	
2000 Census	44,988	
1990 Census	35,321	
Growth 2006-2011	6.29%	
Growth 2000-2006	8.46%	
Growth 1990-2000	27.37%	
<b>2006 Est. Households by Household Type</b>	48,793	
Family Households	27,759	56.89
Nonfamily Households	21,034	43.11
<b>2006 Est. Group Quarters Population</b>	8,326	
<b>2006 Households by Ethnicity, Hispanic/Latino</b>	880	1.80



## Pop-Facts: Demographic Snapshot Report

Trade Area: ZIP, (see appendix for geographies), aggregate

Description	Total ZIP	%
<b>2006 Est. Households by Household Income</b>	48,793	
Income Less than \$15,000	8,088	16.58
Income \$15,000 - \$24,999	6,021	12.34
Income \$25,000 - \$34,999	6,305	12.92
Income \$35,000 - \$49,999	7,564	15.50
Income \$50,000 - \$74,999	8,758	17.95
Income \$75,000 - \$99,999	5,007	10.26
Income \$100,000 - \$149,999	4,903	10.05
Income \$150,000 - \$249,999	1,429	2.93
Income \$250,000 - \$499,999	488	1.00
Income \$500,000 and more	230	0.47
<b>2006 Est. Average Household Income</b>	\$58,319	
<b>2006 Est. Median Household Income</b>	\$42,898	
<b>2006 Est. Per Capita Income</b>	\$23,648	
<b>2006 Est. Household Type, Presence Own Children*</b>	48,793	
Single Male Householder	6,631	13.59
Single Female Householder	8,220	16.85
Married-Couple Family, own children	9,940	20.37
Married-Couple Family, no own children	11,174	22.90
Male Householder, own children	833	1.71
Male Householder, no own children	679	1.39
Female Householder, own children	3,576	7.33
Female Householder, no own children	1,557	3.19
Nonfamily, Male Householder	3,271	6.70
Nonfamily, Female Householder	2,912	5.97
<b>2006 Est. Households by Household Size*</b>	48,793	
1-person household	14,851	30.44
2-person household	16,443	33.70
3-person household	8,237	16.88
4-person household	6,112	12.53
5-person household	2,218	4.55
6-person household	679	1.39
7 or more person household	253	0.52
<b>2006 Est. Average Household Size</b>	2.34	



# Pop-Facts: Demographic Snapshot Report

Trade Area: ZIP, (see appendix for geographies), aggregate

Description	Total ZIP	%
<b>2006 Est. Households by Presence of People*</b>	48,793	
<b>Households with 1 or more People under Age 18:</b>		
Married-Couple Family	10,199	20.90
Other Family, Male Householder	930	1.91
Other Family, Female Householder	3,877	7.95
Nonfamily, Male Householder	151	0.31
Nonfamily, Female Householder	65	0.13
<b>Households no People under Age 18:</b>		
Married-Couple Family	10,915	22.37
Other Family, Male Householder	582	1.19
Other Family, Female Householder	1,256	2.57
Nonfamily, Male Householder	9,751	19.98
Nonfamily, Female Householder	11,067	22.68
<b>2006 Est. Households by Number of Vehicles*</b>	48,793	
No Vehicles	3,170	6.50
1 Vehicle	18,027	36.95
2 Vehicles	19,941	40.87
3 Vehicles	5,521	11.32
4 Vehicles	1,660	3.40
5 or more Vehicles	474	0.97
<b>2006 Est. Average Number of Vehicles*</b>	1.72	
<b>Family Households</b>		
2011 Projection	29,567	
2006 Estimate	27,759	
2000 Census	25,509	
1990 Census	20,775	
Growth 2006-2011	6.51%	
Growth 2000-2006	8.82%	
Growth 1990-2000	22.79%	



## Pop-Facts: Demographic Snapshot Report

Trade Area: ZIP, (see appendix for geographies), aggregate

Description	Total ZIP	%
<b>2006 Est. Family Households by Household Income</b>	27,759	
Income Less than \$15,000	1,995	7.19
Income \$15,000 - \$24,999	1,989	7.17
Income \$25,000 - \$34,999	2,803	10.10
Income \$35,000 - \$49,999	4,126	14.86
Income \$50,000 - \$74,999	6,401	23.06
Income \$75,000 - \$99,999	4,147	14.94
Income \$100,000 - \$149,999	4,382	15.79
Income \$150,000 - \$249,999	1,255	4.52
Income \$250,000 - \$499,999	439	1.58
Income \$500,000 and more	222	0.80
<b>2006 Est. Average Family Household Income</b>	\$76,823	
<b>2006 Est. Median Family Household Income</b>	\$61,586	
<b>2006 Est. Families by Poverty Status*</b>	27,759	
<b>Income At or Above Poverty Level:</b>		
Married-Couple Family, own children	9,945	35.83
Married-Couple Family, no own children	10,540	37.97
Male Householder, own children	728	2.62
Male Householder, no own children	457	1.65
Female Householder, own children	2,572	9.27
Female Householder, no own children	1,098	3.96
<b>Income Below Poverty Level:</b>		
Married-Couple Family, own children	404	1.46
Married-Couple Family, no own children	225	0.81
Male Householder, own children	219	0.79
Male Householder, no own children	108	0.39
Female Householder, own children	1,301	4.69
Female Householder, no own children	162	0.58
<b>2006 Est. Pop Age 16+ by Employment Status*</b>	98,893	
In Armed Forces	99	0.10
Civilian - Employed	67,299	68.05
Civilian - Unemployed	3,952	4.00
Not in Labor Force	27,543	27.85



## Pop-Facts: Demographic Snapshot Report

Trade Area: ZIP, (see appendix for geographies), aggregate

Description	Total ZIP	%
<b>2006 Est. Civ Employed Pop 16+ Class of Worker*</b>	67,299	
For-Profit Private Workers	38,481	57.18
Non-Profit Private Workers	6,856	10.19
Local Government Workers	3,627	5.39
State Government Workers	13,090	19.45
Federal Government Workers	1,630	2.42
Self-Emp Workers	3,487	5.18
Unpaid Family Workers	128	0.19
<b>2006 Est. Civ Employed Pop 16+ by Occupation*</b>	67,299	
Management, Business, and Financial Operations	8,353	12.41
Professional and Related Occupations	20,988	31.19
Service	9,870	14.67
Sales and Office	18,257	27.13
Farming, Fishing, and Forestry	343	0.51
Construction, Extraction and Maintenance	3,959	5.88
Production, Transportation and Material Moving	5,529	8.22
<b>2006 Est. Pop 16+ by Occupation Classification*</b>	67,299	
Blue Collar	9,488	14.10
White Collar	47,343	70.35
Service and Farm	10,468	15.55
<b>2006 Est. Workers Age 16+, Transportation To Work*</b>	66,299	
Drove Alone	51,445	77.60
Car Pooled	8,236	12.42
Public Transportation	501	0.76
Walked	3,061	4.62
Motorcycle	90	0.14
Bicycle	659	0.99
Other Means	290	0.44
Worked at Home	2,017	3.04
<b>2006 Est. Workers Age 16+ by Travel Time to Work*</b>	64,282	
Less than 15 Minutes	31,083	48.35
15 - 29 Minutes	24,488	38.09
30 - 44 Minutes	5,444	8.47
45 - 59 Minutes	1,721	2.68
60 or more Minutes	1,546	2.41
<b>2006 Est. Average Travel Time to Work in Minutes*</b>	18.77	



## Pop-Facts: Demographic Snapshot Report

Trade Area: ZIP, (see appendix for geographies), aggregate

Description	Total ZIP	%
<b>2006 Est. Tenure of Occupied Housing Units</b>	48,793	
Owner Occupied	26,529	54.37
Renter Occupied	22,264	45.63
<b>2006 Occ Housing Units, Avg Length of Residence</b>	8	
<b>2006 Est. All Owner-Occupied Housing Values</b>	26,529	
Value Less than \$20,000	1,200	4.52
Value \$20,000 - \$39,999	1,217	4.59
Value \$40,000 - \$59,999	991	3.74
Value \$60,000 - \$79,999	1,540	5.80
Value \$80,000 - \$99,999	2,461	9.28
Value \$100,000 - \$149,999	7,912	29.82
Value \$150,000 - \$199,999	4,758	17.94
Value \$200,000 - \$299,999	3,822	14.41
Value \$300,000 - \$399,999	1,523	5.74
Value \$400,000 - \$499,999	464	1.75
Value \$500,000 - \$749,999	378	1.42
Value \$750,000 - \$999,999	134	0.51
Value \$1,000,000 or more	129	0.49
<b>2006 Est. Median All Owner-Occupied Housing Value</b>	\$137,002	
<b>2006 Est. Housing Units by Units in Structure*</b>	53,733	
1 Unit Attached	2,769	5.15
1 Unit Detached	27,646	51.45
2 Units	5,443	10.13
3 to 19 Units	10,958	20.39
20 to 49 Units	921	1.71
50 or More Units	1,654	3.08
Mobile Home or Trailer	4,318	8.04
Boat, RV, Van, etc.	24	0.04



## Pop-Facts: Demographic Snapshot Report

Trade Area: ZIP, (see appendix for geographies), aggregate

Description	Total ZIP	%
<b>2006 Est. Housing Units by Year Structure Built</b>	53,733	
Housing Units Built 1999 to 2006	7,821	14.56
Housing Unit Built 1995 to 1998	6,203	11.54
Housing Unit Built 1990 to 1994	5,507	10.25
Housing Unit Built 1980 to 1989	8,931	16.62
Housing Unit Built 1970 to 1979	10,050	18.70
Housing Unit Built 1960 to 1969	7,334	13.65
Housing Unit Built 1950 to 1959	3,533	6.58
Housing Unit Built 1940 to 1949	1,658	3.09
Housing Unit Built 1939 or Earlier	2,696	5.02
<b>2006 Est. Median Year Structure Built **</b>	1982	

\*In contrast to Claritas Demographic Estimates, "smoothed" data items are Census 2000 tables made consistent with current year estimated and 5 year projected base counts.

\*\*1939 will appear when at least half of the Housing Units in this reports area were built in 1939 or earlier.



# Pop-Facts: Demographic Snapshot Report

## Appendix: Area Listing

### Area Name:

Type: List - Area ZIP Codes

Reporting Detail: Aggregate

Reporting Level: Area ZIP Codes

<u>Geography Code</u>	<u>Geography Name</u>	<u>Geography Code</u>	<u>Geography Name</u>
65201	Columbia	65202	Columbia
65203	Columbia		

### Project Information:

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Site: 1

Order Number: 964208097



Prepared On: Fri Jun 30, 2006

Page 12 Of 12

Claritas Tech Support: 1 800 866 6511

Project Code:

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Prepared For: The District

Prepared By:

